



Ideas to Action

Our First 5 Years

bcca
burnham center
for community
advancement

BCCA brings people together, cultivates trust, and transforms bold ideas into collective action. They are the spark behind partnerships that shape our community.

– Peter Ellsworth, Former BCCA Board Member



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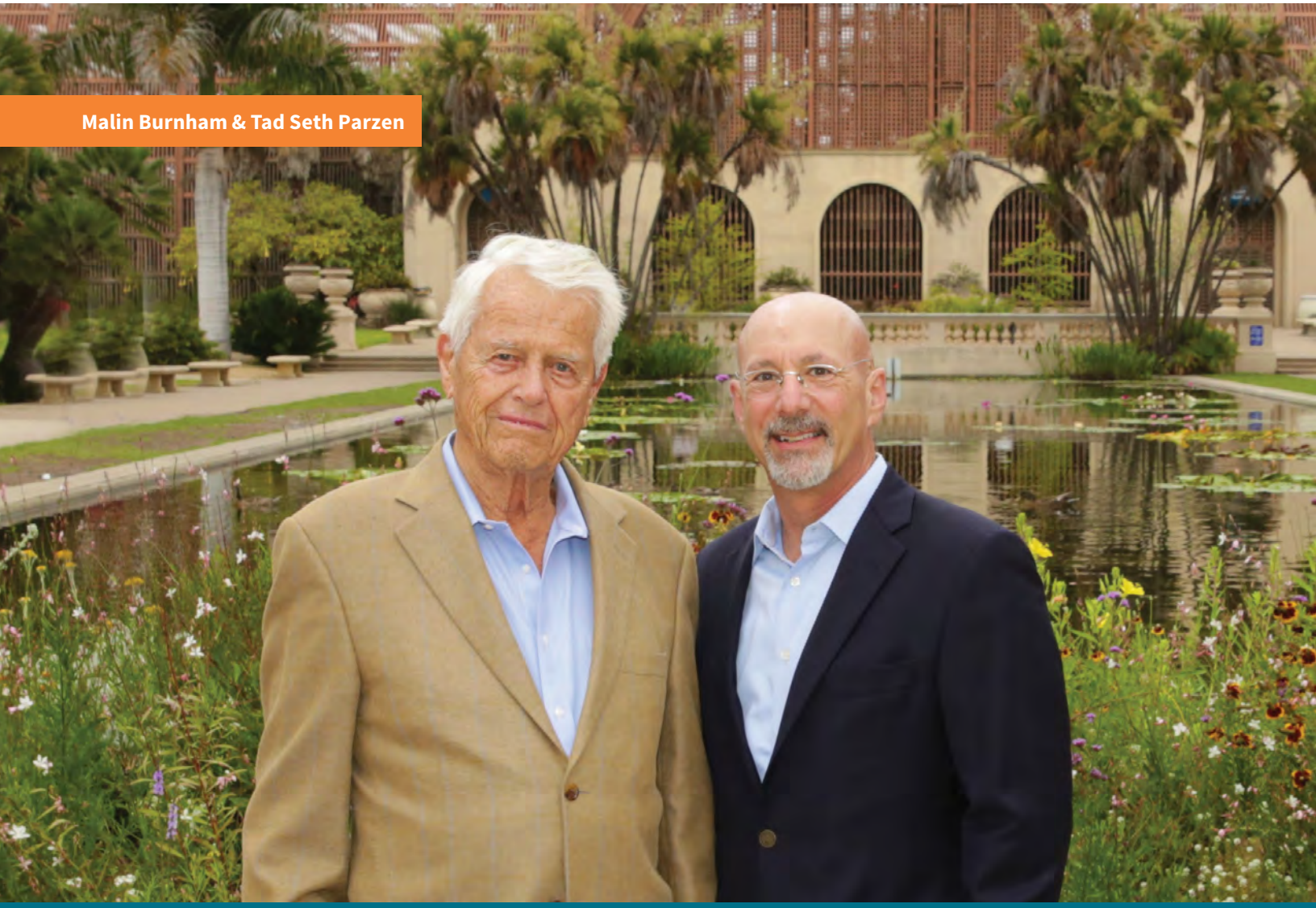
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Malin Burnham & Tad Seth Parzen

Community forward. Together.

From Vision to Action

A Community Built on Collaboration

Five years ago, we launched the Burnham Center for Community Advancement with a shared belief: San Diego's potential is almost limitless if we work together to get things done.

At the time, our region faced persistent challenges and growing division. We saw a need for a place where thoughtful civic discourse could thrive, where ideas could be explored, many voices could be heard, and real solutions could advance. We set out to build more than a forum for conversation. We built a platform for action.

From the beginning, we aimed to build something different. We created a platform designed not only to elevate the region's most pressing issues, but to challenge how civic work gets done. By convening unlikely partners and experimenting with new models of collaboration, we moved beyond conversation toward coordinated action. We believed real progress requires partnership, lived experience, and the courage to try new approaches together.

From our early work to drive cross-sector momentum for the future of Balboa Park to championing World Design Capital San Diego–Tijuana 2024, to supporting new approaches to economic opportunity and community cohesion, BCCA has become a trusted catalyst, connector, collaborator, and thought partner, helping to make our region the best it can be.

Equally important has been investing in the next generation of civic leadership. Lasting advancement requires fresh ideas , new voices, and leaders who reflect the full breadth of our cross-border region, ready to lead with purpose. Today, that commitment is evident as emerging and mid-career leaders step forward to shape policy, strengthen institutions, and build a more connected region.

We are proud of what has been accomplished and deeply grateful to the staff, Board of Directors, partners, donors, and community members who have helped turn vision into action.

The work continues. Because of you, the foundation is strong.

Thank you for believing in this mission and for walking alongside us these past five years. Together, we will continue advancing our community and the possibilities ahead.

Community forward. Together.



Co-Founder and Board Chair Emeritus



Co-Founder, President and Chief Executive Officer

Looking Ahead

Building on a Strong Foundation

As we mark the Burnham Center for Community Advancement's fifth anniversary, I am deeply inspired by how far we've come and by the promise of what lies ahead.

In just five years, BCCA has transformed from a bold vision into a trusted civic institution that brings people together to address the challenges and opportunities shaping our region's future.

From our earliest days, the Burnham Center's founders set out to do something rare: to create a space where collaboration, not competition, drives advancement. That spirit continues to guide every facet of our work. Whether we are convening leaders to discuss homelessness and housing, studying the future of the workforce, or advancing binational economic opportunities, our approach remains the same: listen deeply, learn together, and act with purpose.

Through the Burnham Community Dialogue Series, we have welcomed thousands of individuals, organizations, businesses, and community leaders to the table, sparking new ideas, partnerships, and pathways forward. We've also led research efforts and partnerships that help our region make informed, data-driven decisions, turning civic dialogue into measurable action.

In 2026, the launch of OneSD, the collaborative countywide initiative, marks the next evolution of this work. Grounded in connection, belonging, and shared purpose, it builds on everything we've learned about uniting people across differences to strengthen the civic fabric that holds our region together and takes it forward.

On behalf of our Board of Directors, I extend heartfelt gratitude to the staff, donors, and partners who make this possible. Together, we are building on a strong foundation—one grounded in community, guided by purpose, and united by a shared belief that San Diego's best days are still ahead.



Vincent Mudd, Board Chair



Vincent Mudd, Board Chair

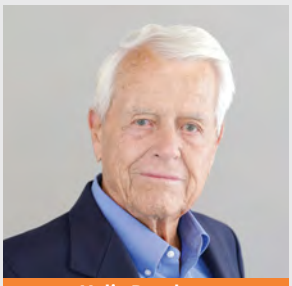
In just five years, BCCA has transformed from a bold vision into a trusted civic institution that brings people together to address the challenges and opportunities shaping our region's future.

Our Leadership

Our work is made possible by the leaders and team members who guide our mission each day.

Our Board of Directors provides strategic direction and stewardship, and our staff brings ideas into action with creativity, commitment, and collaboration. We are grateful for their service and proud to recognize the individuals who strengthen our organization and our region through their time, talent, and expertise.

Board of Directors



Malin Burnham
Co-Founder and Board Chair Emeritus



Tad Seth Parzen
Co-Founder, President and CEO



Vincent Mudd
Board Chair



Dr. Patricia Prado-Olmos
Vice Chair



Dr. Paula Cordeiro



Lisette Islas



Adriana "Adri" Brunner
Secretary



Veronica Dela Rosa
Treasurer



Rear Admiral (Ret.)
David M. Boone



Jason Paguio



Keith Jones

Past Board Members

Peter Ellsworth
(2021–2025)

Jack McGrory
(2021–2025)



Staff

Tad Seth Parzen
Co-Founder, President and Chief Executive Officer

Natalie Royston
Executive Assistant and Office Manager

Sophia M. Eichner
Chief Operating Officer

Nickie Behdin
Managing Director of Advancement

Andrew Blum
Senior Program Director

Courtney Bustillos
Senior Director of Communications and Public Relations

Blanca Sanchez
Events and Social Media Specialist; Office Coordinator

Jim Waring
Project Manager

Alanna Ow
Senior Burnham Fellow
(not pictured)

Who We Are

Good ideas aren't enough.

Our Mission:

To help make the San Diego region a better place to live, work and play for all, the Burnham Center for Community Advancement:

1. Engages and informs the public through quality civic dialogue and a dedicated Community Advisory function.
2. Identifies opportunities to solve challenges and create a vibrant future.
3. Collaborates, organizes and mobilizes to bring opportunities to life.

We build community around creating our collective future. Together.



Malin Burnham



The Burnham Center for Community Advancement (BCCA) was founded in 2020 by Malin Burnham and Tad Seth Parzen with a clear vision: to help make the San Diego–Tijuana region a better place to live, work, and play for all.

San Diego is a region of extraordinary opportunity, yet persistent challenges remain. From housing and workforce development to cross-border innovation and cultural vitality, BCCA builds solutions rooted in community needs and values.

We believe real impact requires more than ideas. It requires action. Guided by our Community Advisory, a coalition of civic and business leaders who serve as thought partners, ambassadors, connectors, and advocates, we convene diverse voices, foster dialogue, and bring leaders from across sectors together to tackle the region's most pressing challenges. Our work translates bold ideas into measurable action.

At the heart of our model—ideate, organize, activate—is a commitment to collaboration and civic innovation. The Burnham Center for Community Advancement creates spaces where residents, businesses, nonprofits, educators, and government can co-create the future. Through dialogue, research, and data-driven planning, we help narrow divides, accelerate progress, and strengthen social trust.

Our values include transformation, action, diversity, future focus, and collaboration. They guide everything we do. They fuel a movement of civic leaders dedicated to opening doors, expanding opportunity, and ensuring our region thrives for generations to come. We want everyone to be proud to call the San Diego region home.

Five Years of Ideas in Action

A Look Back at BCCA's Highlights and Impact

When the Burnham Center for Community Advancement (BCCA) was founded in 2020, it began with a bold premise: San Diego's future would be defined by how well we bring people together to solve our region's biggest challenges. Five years later, that belief has shaped everything we do—and the results speak for themselves.

2021: Building the Foundation

In our first year, we laid the groundwork for what would become BCCA's model: ideate, organize, activate. We engaged civic leaders, researchers, philanthropists, and community members to ask hard questions about what San Diego needs most and how BCCA could help fill the gaps. Out of those conversations came a mission rooted in collaboration, innovation, and community voice.



Early partnerships with the UC San Diego Design Lab, the Design Forward Alliance, and the cities of San Diego and Tijuana led to a bold bid to make San Diego–Tijuana the first cross-border **World Design Capital**. That same year, the designation was awarded for 2024, a historic milestone that put the design world's attention on our region and gave us the opportunity to tell San Diego–Tijuana's unique story.



We also moved into our official headquarters at **UC San Diego Park & Market**, with the goal of creating a **civic collaboratory** where like-minded organizations can share space, spark ideas, and pursue solutions that no single organization could achieve alone. This home represents more than an office—it is a hub for collective leadership and community innovation.



2022: Defining Our Role



As the region emerged from the pandemic, BCCA sharpened its focus on creating spaces for dialogue and action. We **introduced the Burnham Community Dialogue Series** to bring together diverse voices for candid, forward-looking conversations. In its first year, the series drew hundreds of San Diegans to discuss the impact of the World Design Capital designation, workforce equity, and the potential for a binational trolley line to ease border congestion.



At the same time, we **established working groups** in workforce development, housing and homelessness, Balboa Park, and community fabric. These groups brought together experts, data, and resources to shape innovative solutions, foster consensus, and lay the foundation for collective action.



We closed 2022 with the release of our first major research publication, **Preparing Balboa Park for its Next 100 Years**. Drawing on national research and governance best practices, the report sparked a multisector effort to build sustainable solutions for the city of San Diego's crown jewel.

> *BCCA's steadfast commitment to propelling solutions forward for our beloved park is truly commendable. I particularly appreciate how they have skillfully convened key stakeholders and community members, fostering invaluable dialogue and consensus-building around the crucial next steps for Balboa Park's evolution.*
>
> **– San Diego City Councilmember Stephen Whitburn**

2023: Scaling Impact

By our third year, BCCA became increasingly recognized as a catalyst for coordinated action and a trusted convener. We deepened community partnerships and used our Burnham Community Dialogue Series to explore urgent issues, including housing and redevelopment projects and the future of San Diego's workforce.



396 total attendees participated in Burnham Community Dialogues this year



The **$20 million gift from Malin and Roberta Burnham** marked a transformational milestone to ensure the organization's long-term strength and sustainability. Their extraordinary generosity reinforced the importance of our mission and expanded our capacity to serve the region.



We also partnered with California State University San Marcos to organize the region's first **Behavioral Health Symposium** and convened the inaugural **San Diego Leadership Summit**, uniting leadership organizations to align on shared priorities and opportunities. This collaboration helped catalyze funding for and the creation of a regional mental health workforce pipeline.



> *BCCA plays a critical role as an engaged community anchor in our region. Their support of cross-border initiatives has strengthened our shared vision for a smarter, more connected and more resilient border—one that benefits travelers, workers, and families on both sides.*
>
> – Joaquin Luken, Executive Director, Smart Border Coalition

2024: Turning Vision into Reality

A year of implementation. Through the **Burnham Community Dialogue Series**, we convened conversations on some of the region's most urgent issues—from homelessness and housing to the economic potential of nearshoring in the CaliBaja Region. To further this work, BCCA and the Institute of the Americas released two major reports: **Seizing CaliBaja Nearshoring Opportunities** and **Assessing Generic and Biosimilar Manufacturing in North America**, spotlighting cross-border strengths in biotech, aerospace, and essential medicines. San Diego–Tijuana is more than a border—it's a launchpad for innovation, culture, and economic opportunity.

Building on our **2022 Preparing Balboa Park for its Next 100 Years** report, we released the **Balboa Park Community Progress Report** in 2024, providing a clear snapshot of what has been achieved since our first report and what still lies ahead. The report outlines opportunities to modernize governance, strengthen financial stewardship, and address decades of underinvestment to ensure the park remains a world-class civic asset. It captures the growing community momentum, pinpoints remaining structural challenges, and offers a roadmap for collective action to safeguard this regional treasure for generations to come.



> *BCCA believed in the potential of World Design Capital from the very beginning. Their partnership and leadership were essential to its success—and to a more connected, resilient San Diego–Tijuana region. We need more organizations to be bold, to believe deeply in the power of community, and to walk the talk, just like BCCA!*
>
> **Mai Nguyen, Board Chair, World Design Capital 2024**



And in a historic year for the region, BCCA proudly partnered on **World Design Capital 2024**—a year-long celebration of creativity and connection. From the WDC Signing Ceremony to the unveiling of the **EXCHANGE Pavilion** in Balboa Park, and global gatherings like the **World Design Policy Conference** and **Convocation**, San Diego–Tijuana stood on the world stage as a model for binational innovation. We also helped bring people together through the first-ever **San Diego–Tijuana International Jazz Festival**, amplifying the region's cultural vibrancy. This jazz festival is now an annual event, one that our region has deserved for decades. It is now a reality.

This designation was more than a moment—it sparked a movement. As 2024 closed, BCCA was poised to carry this momentum forward into our fifth year, when vision, partnership, and action would converge to define the next chapter of impact.

2025: Building Community Ties

In our fifth year, BCCA focused on sustaining momentum and expanding our regional impact. We advanced the Community Fabric Initiative by connecting grassroots leaders with institutional partners—reinforcing trust, strengthening social ties, and reducing division across communities.



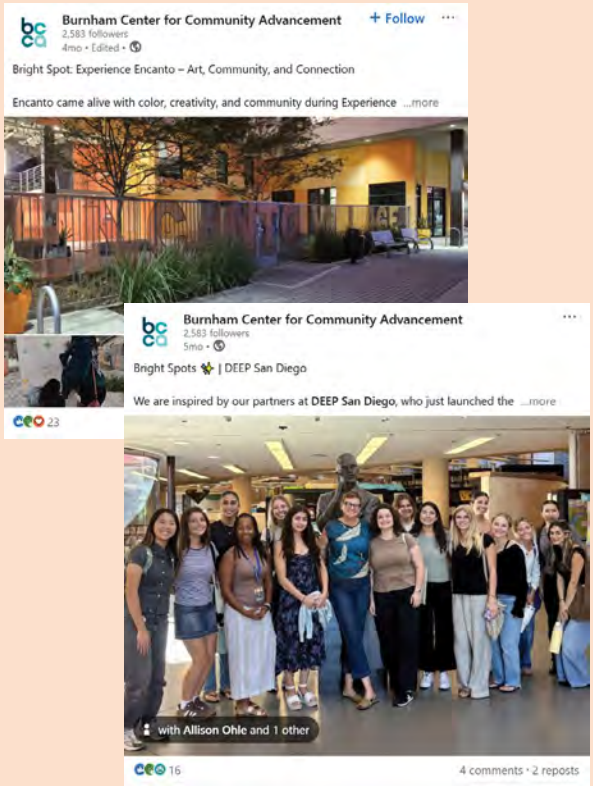
Building on that work, we helped launch OneSD, a regional coalition uniting leaders and organizations from across sectors to address rising division and restore social trust. Through coordinated action, community engagement, and shared problem-solving, OneSD is mobilizing San Diego's public, private, and nonprofit sectors to confront real-world challenges together.

This work reflects BCCA's core belief: lasting progress happens when diverse voices align around shared purpose. In 2025, we did not simply convene conversations, we catalyzed collective action.

We continued to bring that approach to life through the Burnham Community Dialogue Series, hosting timely conversations on the military's legacy and impact in San Diego and co-hosting a regional discussion on the future management of the Colorado River, the region's largest water source. These dialogues reinforced BCCA's role as a trusted convener, bringing community voices together to engage the issues shaping San Diego's future.

BRIGHT SPOTS

Beyond convenings, we expanded how we amplify community impact. Through our Bright Spots social media campaign, we shine a light on under-recognized people, programs, and grassroots efforts strengthening San Diego's neighborhoods, from workforce training initiatives and youth-led solutions addressing homelessness to community-based environmental efforts guiding smarter development. By elevating these neighborhood stories, we strengthen connections, accelerate collaboration, and ensure that local leadership and community-driven solutions are seen, supported, and scaled.



2025: Building Community Ties

Recognizing that long-term impact requires new leadership, BCCA launched the Burnham Fellows, a college internship program, and hosted *Legends & Community Champions: A Conversation Across Generations*. This event brought together established civic leaders and emerging voices to explore legacy, responsibility, and the future of regional leadership, reinforcing our commitment to preparing the next generation to lead with courage and vision.



The stakes remain high. Across San Diego and the nation, division and declining trust continue to strain the connections that bind communities together. In 2025, our work focused on strengthening those bonds—bridging divides and demonstrating that when people come together with purpose, they can shape a more inclusive future.

> *Every generation is called to step forward in new ways. Strong communities do not happen by accident. They are built by people who are willing to listen, learn, and lead together. BCCA plays an important role in bringing those voices together and inspiring the next generation of civic leaders to engage thoughtfully in shaping San Diego's future.*
>
> – Lynn Schenk, Former U.S. Congresswoman

Amplifying Community Impact

13,681
Email Subscribers

2,880+
Social Media Followers

73,045
Annual LinkedIn Impressions

390%
Growth in Instagram Views (First Year)

Ranked among the Top 10
San Diego foundations and nonprofits for total LinkedIn engagement

Our Supporters

BCCA's impact is possible due to the generosity, wisdom, and partnership of so many in our community.

Our donors invest in our mission, our Community Advisory members lend their insight and voice, our working group members roll up their sleeves to co-create solutions, and our partner organizations walk alongside us to turn shared vision into reality. Together, they form a powerful network of changemakers, and we are proud to honor and thank them here.



Donors

Alliance Healthcare Foundation
Elizabeth Babcock
Ballester Family Foundation (BQuest)
Rachel Benguiat
Lorenzo Berho
Alan Bersin
Steve Black
Joseph Blaske
Kirby Brady
Broderick Family
Roberta and Malin Burnham
CalPrivate Bank
Vi Calvo
Paula Cordeiro
Chris Crockett
Dennis Cruzan
Veronica Dela Rosa
Sophia M. Eichner
Doris and Peter Ellsworth Charitable Fund
Epstein Family Foundation
Gwen and Art Flaming
Futures Unbound (Peter Zahn)
Simone and Graeme Gabriel of the Jewish Community Foundation
Elaine Galinson and Herb Solomon of the Jewish Community Foundation
Bill and Amy Geppert Bannister Hall Fund
Joseph and Beverly Glickman Fund of the Jewish Community Foundation
H.G. Fenton
Jim Hurley
Lisette Islas
James Irvine Foundation
Jeff Kaufman Family Fund
Bob Kelly
Stephanie Adair Kilkenny and Patrick J. Kilkenny
Jessie J. Knight
Bill Koman
Pamela Legge
Legler Benbough Foundation
Colin Mathewson
Anastasia and John McColl
McGrory Family Fund of the Jewish Community Foundation
Cindy McWay
Maggie and Paul Meyer
Catherine and Vincent Mudd
Sara Muller Fraunces
Beth A. Murray
MyPoint Credit Union
Alan Nevin
Aradhna and Grant Oliphant
Parker Foundation
Judith Parzen
Tad Seth Parzen and Diane Sherman
William L. Pope
Patricia Prado-Olmos
Prebys Foundation
Rick Reeder
Patrick Rohan
Theodore T. Roth and Roth Family Fund
Gene Schwartz
Siegler Family Fund of the Jewish Community Foundation
Karen and Jeffrey Silberman Family Fund of the Jewish Community Foundation
Eliah Spencer
Margaret and Russell Stai
Martin Stein and Mary Caffery
MaryAnn Stewart
Straightline Logistics
Scott Sugarman
Linda and Ken Sumner
Christi Tennison
The California Endowment (Kurt Chilcott)
The California Endowment (Vernita Todd)
The Raymond Foundation c/o Jack and Caroline Raymond
Tina and David Thomas
University of San Diego
USS Midway Museum
Alexander and Valerie Viterbi Fund of the Jewish Community Foundation
Sid Voorakkara
Carson Williams
Stephanie and Stephen B. Williams
Natasha Wong

Donor Spotlights

Natasha Wong

For San Diego native Natasha Wong, philanthropy and community engagement are part of her family's legacy. Her roots run deep—her grandfather was stationed in San Diego with the U.S. military, and her maternal ancestors helped shape the city's early Chinatown. That tradition of service inspired Natasha to pursue a career as an international lawyer and dedicate more than two decades to advocacy, education, and nonprofit leadership.



Natasha's connection to the Burnham Center for Community Advancement began when Co-Founder, President and Chief Executive Officer Tad Seth Parzen shared his vision for the Community Fabric Initiative, now known as OneSD. The idea of building a coalition across diverse communities resonated deeply with her own work, particularly at Balboa Park's House of Pacific Relations, where she promoted cultural exchange and dialogue among nearly 40 nations. "The vision of creating respectful spaces where differences don't divide us but strengthen us really spoke to me," she shared.

When BCCA was ready to move from vision to action, Natasha stepped forward to help. Her generous donation helped the organization hire its first project director and bring together more than 20 community partners. She also connected BCCA to her internship program, ensuring the next generation of diverse leaders will gain hands-on civic experience.

> *I see my spirit mirrored in BCCA's mission... Together, we can shape a stronger, more inclusive San Diego.*

For Natasha, giving is about more than writing a check—it's about creating opportunities and amplifying voices. "I see my spirit mirrored in BCCA's mission," she says. "Together, we can shape a stronger, more inclusive San Diego."

Jack Raymond

For longtime philanthropist Jack Raymond, supporting the Burnham Center for Community Advancement (BCCA) was an easy decision. A close friend of Co-Founder Malin Burnham, Jack has long admired Malin's vision for San Diego and his ability to bring people together to solve complex challenges. "I've accomplished a lot in my life, but never alone—always with a team," Jack reflects. "That spirit of collaboration is exactly what I see in BCCA."

What resonates most with Jack is the organization's regional focus and action-oriented culture. He values BCCA's ability to convene diverse voices from across the region, foster dialogue, and turn conversations into real outcomes. "The culture is fundamental," he says. "It's regional. It's action-oriented. And everyone is invited to participate."

Jack also sees BCCA's partnership with UC San Diego Park & Market as a powerful advantage that strengthens its foundation for the future. He is encouraged by the Burnham Center's commitment to addressing issues such as housing affordability, homelessness, and the regional economy—problems too large for any one group to tackle alone.

His message to prospective supporters is simple: "Get involved. BCCA is visionary, inclusive, and committed to results. It's exactly the kind of organization San Diego needs to move forward, together."



> ***I've accomplished a lot in my life, but never alone—always with a team...That spirit of collaboration is exactly what I see in BCCA.***

Looking Ahead
The Next Chapter



Over the past five years, we demonstrated the power of collaboration.

By influencing regional policy, strengthening cultural and economic connections, and amplifying the everyday efforts of community leaders and residents, we showed what is possible when trust, innovation, and opportunity guide decision-making. Together with our partners, we created space for dialogue, built bridges across sectors, and advanced solutions rooted in shared purpose. Now, the work ahead calls us forward.

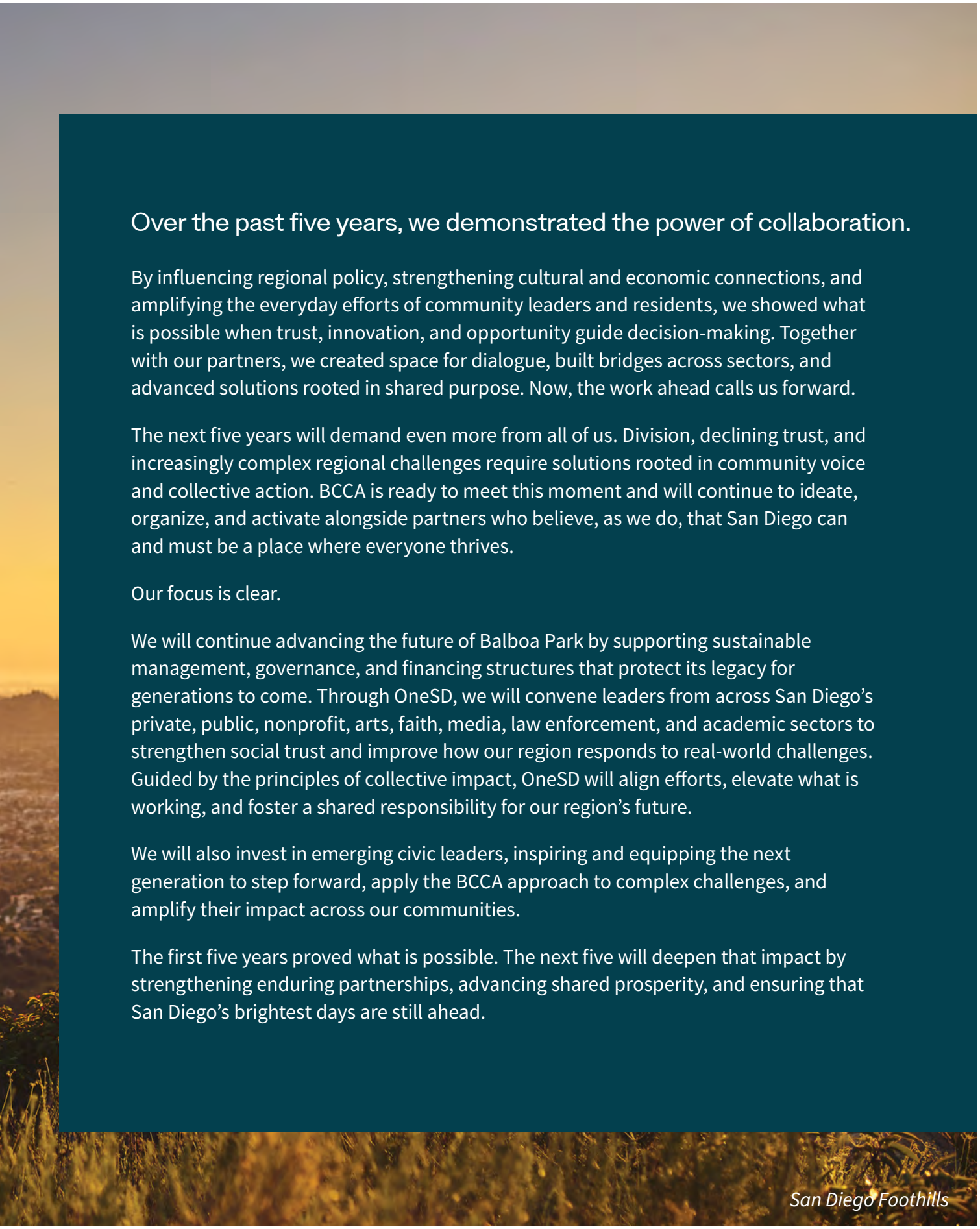
The next five years will demand even more from all of us. Division, declining trust, and increasingly complex regional challenges require solutions rooted in community voice and collective action. BCCA is ready to meet this moment and will continue to ideate, organize, and activate alongside partners who believe, as we do, that San Diego can and must be a place where everyone thrives.

Our focus is clear.

We will continue advancing the future of Balboa Park by supporting sustainable management, governance, and financing structures that protect its legacy for generations to come. Through OneSD, we will convene leaders from across San Diego's private, public, nonprofit, arts, faith, media, law enforcement, and academic sectors to strengthen social trust and improve how our region responds to real-world challenges. Guided by the principles of collective impact, OneSD will align efforts, elevate what is working, and foster a shared responsibility for our region's future.

We will also invest in emerging civic leaders, inspiring and equipping the next generation to step forward, apply the BCCA approach to complex challenges, and amplify their impact across our communities.

The first five years proved what is possible. The next five will deepen that impact by strengthening enduring partnerships, advancing shared prosperity, and ensuring that San Diego's brightest days are still ahead.



San Diego Foothills



Powered by Partnership

From civic leaders and industry experts to community advocates, our advisors and partners play a vital role in advancing BCCA's mission. Their engagement shapes our initiatives, strengthens our networks, and amplifies our shared impact.

Community Advisory

The BCCA Community Advisory brings together community and business leaders who serve as ambassadors, connect across sectors, and elevate key issues that advance our region. Below is a representative list of leaders who have helped shape BCCA's work through their insight, perspective, and community voice. *This list includes past and present members.*

Yolanda Apalategui Lugo, Office of the San Diego County District Attorney
Andy Ballester, BQuest
Debbie Barnum, Workforce Connect
Regina Bernal, BIG Ventures
Andrew Blum, University of San Diego Kroc Institute for Peace and Justice
Gisele Bonitz
Rear Admiral (Ret.) David M. Boone, San Diego Military Advisory Council
Adriana Brunner, JPMorgan Chase
Erik Bruvold, San Diego North Economic Development Council
Chris Cate, San Diego Regional Chamber of Commerce
Ellen Chang, CapZone
James Clark, Cali/Bajio Associates
Theresa Cunningham, San Diego Tourism Authority
Veronica Dela Rosa, San Ysidro Health
Marlee Ehrenfeld, Before Breakfast
Josie Flores-Clark, San Diego County Hispanic Chamber of Commerce
Graeme Gabriel, ColRich
Jonathon Glus, City of San Diego
Sarah Hassaine, ResMed
Karen Henken, University of San Diego
Barry Jantz, Jantz Communications
Jeffrey Kaufman



Gina Lopez, California Center for the Arts, Escondido
Patricia Lopez, Data Science Alliance
Mary Lydon, Mary Lydon and Associates
Carlos McCray, StaySmilinLife and the City of San Diego
Justine Murray, San Diego Regional Chamber of Commerce
Jason Paguio, Asian Business Association San Diego
Susanna Peredo-Swap, Vanguard Culture
Anna Quackenbush, Illumina
Staci Reidinger, Cause Conference
Nancy Rohland, National University
Lauree Sahba, San Diego Regional Economic Development Corporation
Ramla Sahid, Partnership for the Advancement of New Americans
Nancy Sasaki, United Way of San Diego County
Maria Sendra, Sunshine Innovation Fund and Global Tech
Scott Sugarman, UBS
Dana Toppel, Jewish Family Services of San Diego
Scott Tritt, Social Venture Partners
Samuel Tsoi, The Nonprofit Institute, University of San Diego
Sid Voorakkara, ArroyoWest LLC
Robert Watkins, R.J. Watkins & Company

What I appreciate about BCCA is its commitment to bringing people together across lines that too often divide us, including industry, geography, ideology, and lived experience, and focusing that collaboration on strengthening the ties that hold our region together. I am proud to support BCCA's work and excited to contribute to its mission.

Retired Rear Adm. David M. Boone, President and Chief Executive Officer of the San Diego Military Advisory Council (SDMAC) and BCCA Board Member

Working Groups

BCCA's working groups bring deep expertise to address some of the region's most pressing challenges—from community fabric and workforce development to housing and the future of Balboa Park. Their collaboration ensures solutions are informed by data, grounded in community, and shaped through partnership. Below is a representative list of leaders who have contributed to this work over the past five years. *This list includes past and present members.*

OneSD

Al Abdallah, Urban League of San Diego
Thaer Abdallah, Peace Through Forgiveness
Supervisor Joel Anderson, County of San Diego
Dike Anyiwo, San Diego FC
Christina Bagaglio Slentz, The Roman Catholic Diocese of San Diego
Fabiola Bagulo, San Diego Unified School District
Claudia Basurto, Tijuana Innovadora
Fran Bautista, Stop the Hate
Jennie Brooks, Booz Allen Hamilton
Sarah Brothers, Downtown San Diego Partnership
Sara Brown, American Jewish Committee
Adriana Brunner, JPMorgan Chase
Michael Brunker, Rotary District 5340
Councilmember Raul Campillo, City of San Diego
Andrea Cash, KPBS
Ellen Chang, CapZone Group
Edith Sanchez Cruz, San Diego County Sheriff's Office
Veronica Dela Rosa, San Ysidro Health
Heather Dewis, San Diego Regional Economic Development Corporation
Hernando Duran, Tijuana Innovadora
Bobby Ehnow, The Roman Catholic Diocese of San Diego
Rachel Evans, Somali Family Service
Sebastian Feldman, American Jewish Committee
Jimmy Figueroa, The Chicano Federation
Kim Fountain, San Diego LGBT Community Center
Robert Hicks, Anti-Defamation League
Martin Huici, SAY San Diego
Lt. Cesar Jimenez, San Diego Police Department
Kim Jones, Kinship Fund
Azim Khamisa, Tariq Khamisa Foundation
Adam Klewoski, inewsource
Kaley Leavitt, Jewish Family Service



OneSD™

Rachel Locke, Joan B. Kroc Institute for Peace and Justice, University of San Diego
Gina Lopez, California Center for the Arts Foundation, Escondido
Yolanda Apalategui Lugo, San Diego County District Attorney's Office
Deanna Mackey, KPBS
Julianne Markow, Voice of San Diego
Paola Martinez-Montes, County of San Diego
Robert Mazares, Council of Philippine American Organizations
Carlos McCray, Community Leader
Dianne McKay, Tariq Khamisa Foundation
Marcy Morrison, UC San Diego Career Center
Zevi New, Youth Action Movement
Louie Nguyen, SAY San Diego
Tuyen Nguyen, Catalyst San Diego
Darlene Niyonzima, UWEAST
Daniel Orth, National Conflict Resolution Center
Alanna Ow, Community Leader
Assemblymember Darshana Patel, State of California
Chuck Samuelson, Heal the Earth
Susanna Peredo-Swap, Vanguard Culture
Fabienne Perlov, Anti-Defamation League
Maria Pili Becerra, Univision
Staci Reidinger, Cause Conference
Andre Roberts, SAY San Diego
Nancy Sasaki, United Way of San Diego County
Travis Tamasese, KPBS
Samuel Tsoi, The Nonprofit Institute, University of San Diego
Terry Wilson, San Diego Dance Theater
Matthew Wilson, San Diego Dance Theater
Julian Villegas, YMCA San Diego
Tony Young, San Diego Black Chamber of Commerce
The Office of the Mayor of Chula Vista
The Office of the Mayor of National City
The Office of the Mayor of San Diego

Working Groups (cont.)

Workforce Development Working Group

Debbi Barnum, Workforce Connect
Rachel Bereza, San Diego Workforce Partnership
Danene Brown, San Diego and Imperial Counties Community Colleges Regional Consortium
Rear Admiral (Ret.) David M. Boone, San Diego Military Advisory Council
Adriana Brunner, JPMorgan Chase
Ellen Chang, CapZone Group
Bridgette Coleman, San Diego Regional Economic Development Corporation
Rachel Costello, UC San Diego
Theresa Cunningham, San Diego Tourism Authority
Rashida Elumi, Promises2Kids
Daniel Enemark, San Diego Regional Policy and Innovation Center
Elba Gomez, Port of San Diego
Shana Hackworth, San Ysidro Health
Charles Henkels, Launch Apprenticeship
Katy Ibarra, Women's Business Center
Barry Jantz, Workforce Connect
Steve Kappes, San Diego Military Advisory Council
James McConchie, United Way of San Diego County
Teddy Martinez, San Diego Workforce Partnership
Darlene Niyonzima, UWEAST
Edmond Perkins, Port of San Diego
Nancy Sasaki, United Way of San Diego County
Joseph Stark, San Diego and Imperial Counties Community Colleges Regional Consortium
Erin Tanner, Journeys Map
Scott Tritt, San Diego Social Venture Partners
Amanda Wagner, San Diego Regional Policy and Innovation Center

> *BCCA's support was essential in bringing the San Diego Tijuana International Jazz Festival to life. Their commitment to cross-border collaboration reflects Malin's vision of our binational region — a place where creative ventures thrive and music builds connections that reshape the narrative about the border.*
>
> – Dan Atkinson, Executive Director, San Diego Tijuana International Jazz Festival



Artist Village at Balboa Park

Balboa Park Working Group

Howard Blackson, Urban Design Planning Director
Betsy Brennan, Downtown San Diego Partnership
Erik Bruvold, San Diego Institute for Policy Research
Jack Carpenter, Forever Balboa Park
Peter Comiskey, Balboa Park Cultural Partnership
Tamara Craver, Monarch School
Mike Engel, Sharp Grossmont Hospital
Vicki Estrada, Estrada Land Planning
Robyn Frattali, San Diego County Taxpayers Association
Bill Fulton, UC San Diego Design Lab
Victoria Hamilton, Forever Balboa Park
Kurt Haunfelner, California Science Center
Connie Matsui, Community Leader
Katy McDonald, Forever Balboa Park
Ross Porter, Community Leader
David Rice, Architect and Planner
Tim Shields, The Old Globe
Roger Showley, Showley Consulting
Rene Smith, Community Leader
Michael Stepner, City of San Diego Parks and Recreation Department
Jim Waring, Burnham Center for Community Advancement
Dawn Welch, Girl Scouts San Diego
Pete Wheeler, Elevate CDS
Kerri Verbeke, San Diego Tourism Authority

Working Groups (cont.)

Housing Working Group

This working group was active from 2020 through 2023

Andy Ballester, EyePop.ai
Erik Bruvold, San Diego Institute for Policy Research
Josh Coyne, Downtown San Diego Partnership
Amy Denhart, Catalyst of San Diego & Imperial Counties
Bill Fulton, William Fulton Group
Graeme Gabriel, ColRich
Keely Halsey, City of San Diego
Mary Lydon, Lydon Associates
Sarah Lyman, Alliance Healthcare Foundation
David Lynn, Mission Driven Finance
Carlos McCray, StaySmilinLife
Jennifer McElyea, Ethos Real Estate
Mitch Mitchell, Sempra
Alan Nevin, Gafcon, Inc.
Louie Nguyen, Mission Driven Finance
Mai Nguyen, UC San Diego Design Lab
Keith Pittsford, SGPA Architecture and Planning
Heather Riley, Allen Matkins
Makana Rowan, City of San Diego
Debbie Ruane, Middle March Fund
Stephen Russell, San Diego Housing Federation
Lauree Sahba, San Diego Regional Economic Development Corporation
Sean Spear, Community Housing Works



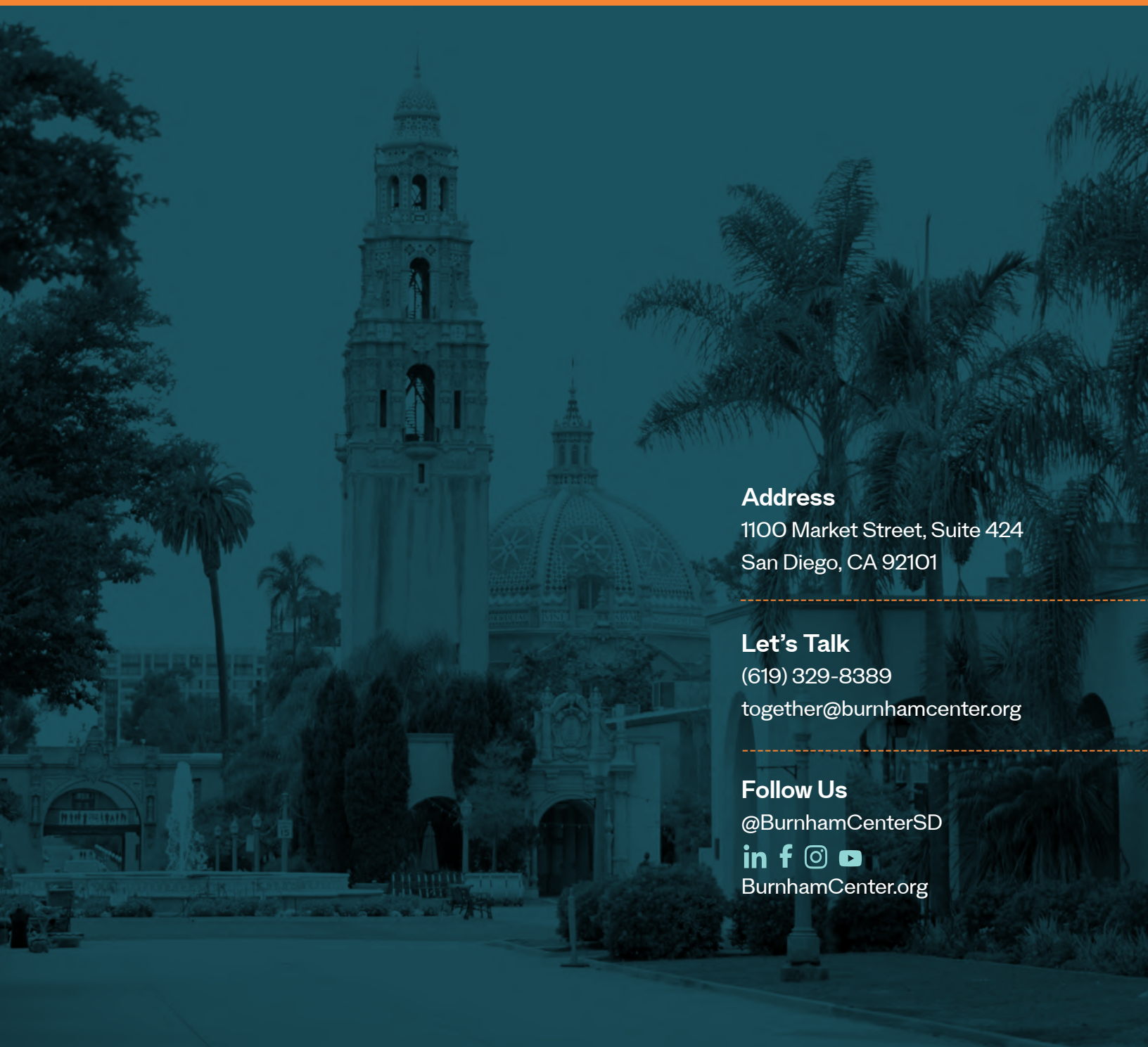
Program and Partner Organizations

Over the past five years, our work has been strengthened by deep partnerships with organizations that share our vision for a more connected, thriving region. We invest time, resources, and presence into these relationships, joining partners at their tables, welcoming them to ours, elevating their work, and showing up consistently in community. Through more than $500,000 in sponsorships and attendance at over 400 community and partner events, we strive to honor and support the people and organizations advancing progress throughout our cross-border region. We are equally grateful for the support and generosity our partners have shown us as BCCA has built and grown its organization over the past five years.

Access Youth Academy
Catalyst of San Diego & Imperial Counties
Civic Communities
Classroom of the Future Foundation
Data Science Alliance
Design Forward Alliance
Downtown San Diego Partnership
Gensler
HomeAid San Diego
Humble Design San Diego
Institute for Civil Civic Engagement
Jacobs Center for Neighborhood Innovation
Jewish Community Foundation San Diego
Lucky Duck Foundation
Mission Driven Finance
Monarch School Project
MyPoint Credit Union
National Conflict Resolution Center
National University
RISE San Diego
San Diego Business Journal
San Diego County Taxpayers Association
San Diego Harbor Police Foundation
San Diego Regional Economic Development Corporation
San Diego Workforce Partnership
San Diego World Affairs Council
Secretariat of Foreign Relations (Mexico)
Smart Border Coalition
Social Advocates for Youth San Diego
Strategic Alliance
Tijuana Innovadora
UC San Diego Park & Market
The Nonprofit Institute, University of San Diego
USS Midway Foundation
The VAPA Foundation
Voice of San Diego
Voices of Our City Choir

> *The Institute of the Americas values our partnership with the Burnham Center for Community Advancement. Together, we are strengthening the CaliBaja region by advancing cross-border collaboration, economic competitiveness, and community impact. BCCA's commitment to evidence-based research and community engagement aligns with our shared mission to make the San Diego-Tijuana region as strong and resilient as possible*
>
> **– Richard Kiy, President and CEO, Institute of the Americas**

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advancement



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